

**SAMSUNG****ELECTRONICS****07027427****RECEIVED**

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OFFICE OF INTERNATIONAL  
CORPORATE FINANCE**SAMSUNG ELECTRONICS CO., LTD.**  
Samsung Main Building  
250, 2-Ka, Taepyeong-Ro, Chung-Ku,  
Seoul, Korea 100-742  
TEL : 727-7721, FAX : 727-7360

October 4, 2007

Securities and Exchange Commission  
Office of International Corporate Finance  
450 Fifth Street, N.W.  
Washington D.C. 20549

**SUPL**

Re : Samsung Electronics Co., Ltd. – Rule 12g3-2(b) Filing, Commission File No. 82-3109

Ladies and Gentlemen :

The following information is provided by Samsung Electronics Co., Ltd. to the Securities and Exchange Commission pursuant to paragraph (b) (1) (i) of Rule 12g3-2(b) under the Securities Exchange Act of 1934, as amended.

Should you have any questions on the foregoing, please do not hesitate to call Jin Hyuk Park of Simpson Thacher & Bartlett, U.S. counsel to Samsung Electronics Co., Ltd. at (852) 2514-7665.

Thank you.

Very truly yours,

**PROCESSED**

OCT 23 2007

**THOMSON  
FINANCIAL**

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Investor Relations Team  
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## **Q3 2007 Earnings Release Notice**

2007 Q3 earnings conference call will be webcasted live in English at 10:00 a.m. on October 12, 2007. Related materials will be posted at [www.samsung.com/ir](http://www.samsung.com/ir).

\* Samsung Electronics will also release 2007 Q3 earnings results in Korean on the same day at 04:00 pm.

(Hanmaum Hall on the 3<sup>rd</sup> Floor of the Hana Daetoo Securieties building)

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